

Advertiser:	Horsford - DCCC
Product Desc:	Horsford/DCCC
Estimate:	2144

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1		\$1,750.00			0.00			
3	8	10/19/12	10/19/12	630-7p Inside Edition Inside Edition	CM	630-7p ----F--	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1		\$1,400.00			0.00			
4	8	10/19/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p ----F--	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1		\$1,225.00			0.00			
												Totals	4	\$4,575.00